



**ICSIC**

**INTERNATIONAL CYBER SECURITY  
& INTELLIGENCE CONFERENCE**

**July 16-18, 2019**

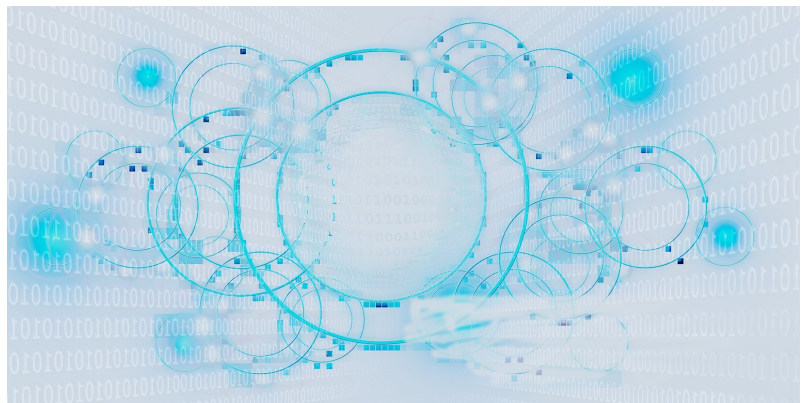
**Pearson Convention Center  
Brampton, ON Canada**

# Sponsorship & Exhibition Package

# What is ICSIC?

The **2019 International Cyber Security and Intelligence Conference (ICSIC)** provides a rare opportunity for Businesses, Start-Ups, IT & Business Executives, Government Functionaries, Researchers, Academics, Management, and Ambassadors to interact, learn, network and discuss new methods, solutions, strategies and practices to keep their organizations safe from the flurry of cyber-attacks.

# Why Partner with ICSIC?



This event offers a unique platform for your organization to showcase your business, products, services, and innovations to the rest of the world through media access, networking, organized meetings with other companies, new business partners, and possible access to new cyber security research. It also demonstrates your level of support and commitment to the Global Cyber Security campaign.



# Benefits:

1. Business Opportunities through networking and partnership.
2. Brand promotion.
3. Direct marketing to potential clients or customers.
4. Corporate social responsibilities by sponsoring an event that can potentially affect the lives of their customers, employees and business partners.
5. Access to a pool of potential employees or research partners.
6. Opportunity to reach out to cross-section of industries and verticals.

# Target Audience:

1. CISOs and CIOs
2. Executive Directors
3. Business Management
4. SME Owners
5. Start-Ups
6. Ambassadors and Ministers
7. Researchers and Academics
8. Cybersecurity Professionals

# Industry Participation:

1. Airline
2. Telecom
3. Utilities
4. Finance
5. NGOs
6. Professional firms
7. Government / Public Service
8. Health
9. Insurance
10. Education
11. Transportation

## “Great Speakers”

*Sherry Rumbolt  
Senior IM/IT Security Officer  
Department of National Defence*

**“I particularly enjoyed the topics that were discussed and the networking opportunities”**

*Clement Gagnon ~ Owner, Tactika Inc.*

**“Thank you for organizing such an event”**

*Rosy Aarti Pushkarna  
Security Advisor, capitalT Security*

## “Great Experience”

*Christopher Michell-Viret  
Executive Director, Information &  
Related Technology  
Auditor General of Alberta*

Roman Yusfin ~ Principal, BI on The Fly, Inc.

**“One of the best cybersecurity events I have been”**

Aziz Saleh ~ Director, Saleh Consulting

**“Great conference, Great speakers’ selection“**

Nick Deshpande ~ VP, Product Development, Zenedge

**“Please let me know once the date is determined for next year event”**

Hui Wang ~ SOC Operator, 2Keys Corporation

**“It would be nice to have more of this conference”**

Patrick Searle ~ Director of Communications, Council of Canadian Innovators

**“This was a great conference”**

Philip Albrecht ~ SOC Operator, 2Keys Corporation

**“I am happy I made it”**

Collins Eze ~ Managing Director, Greatec Nigeria Limited

**“I will be back next year”**

Carlos Dominguez, Security Architect ~ RSA Insurance

**“Had a great time and would recommend”**

# ENGAGE, IMPACT, AND EXPAND...

## Each sponsorship package has standard features plus added-value benefits

ICSIC offers five personalized sponsorship packages including other sponsorship opportunities that provide companies with a choice of exposure at the conference and an opportunity to channel their resources toward their interests.

Each sponsorship package has standard features plus added-value benefits depending on the level of financial commitment.

### **Standard Sponsorship Features:**

1. Sponsor's logo on conference website.
2. Promotion on the conference social media platforms.
3. Company advertisement in conference brochure (artwork supplied by sponsor).
4. Access to subscriber list.

Please see features contained in each package category in the following pages.

## PLATINUM \$20,000

- Dedicated exhibition stands/booth space in a prime area.
- Special acknowledgement at the opening session.
- Logo on souvenir.
- Two delegate passes to all conference sessions and two award dinner tickets.
- One speaking slot on topic of choice.
- Access to attendees' list.
- Promotion on the partner's magazine.

## GOLD \$15,000

- Dedicated booth space in a prime area.
- Logo on souvenir.
- Two delegate passes to all conference sessions and one award dinner ticket.
- One speaking slot.
- Access to attendees' list.
- Promotion on the partner's magazine.

## SILVER \$10,000

- Booth space in a visible area.
- One (1) delegate pass to all conference sessions and one award dinner ticket.
- Panel session speaking slot.
- Access to attendees' list.

## BRONZE \$7,500

- Booth space in an assigned location.
- One (1) delegate pass to all conference sessions (excludes award night).
- Panel session speaking slot.

## BOOTH ONLY \$3,000

- Booth space in an assigned location.



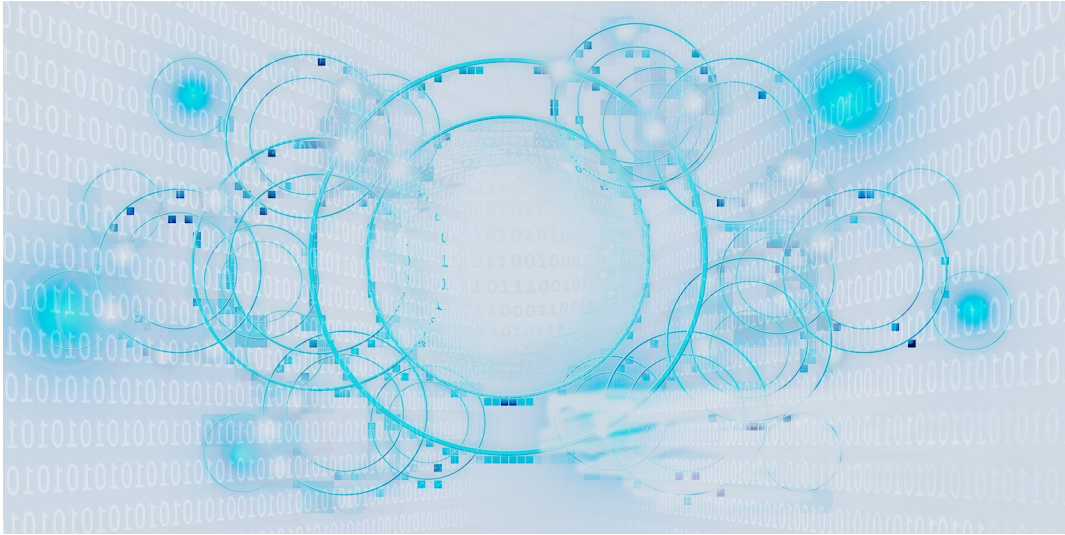
# AWARDS SPONSORSHIP

Select any of the following:

- Award Plaques Sponsorship...\$2,500
- Lanyard Sponsorship – Limited to one sponsor...\$3,000
- Conference Bag Sponsorship – Limited to one sponsor...\$3,500
- Conference Brochure – Limited to five sponsors...\$1,200
- Lounge & Refreshments – Limited to one sponsor...\$10,000
- Souvenir Sponsorship – Limited to one sponsor...\$7,500
- Awards Network & Cocktail Party – Two sponsors required...\$12,500

YOUR **PARTNERSHIP**  
TAKES US ONE STEP CLOSER  
TOWARDS ENSURING  
**CYBER ATTACKS**  
ARE BROUGHT TO THE  
CENTRE OF  
**GLOBAL DISCUSSION**  
AND DEALT WITH THROUGH  
TACTICAL MEASURES

**THANK YOU!**



## Sponsorship Enquiries

<https://www.icsicanada.org/sponsorship-exhibition>

416.444.6268

[icsic@ocmtontario.ca](mailto:icsic@ocmtontario.ca)

### ICSIC2019 is proudly hosted by:

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